

1968



# COLOR & UPHOLSTERY BOOK









FABRICS • COLORS • SEATS • 1968



AMBASSADOR  
REBEL  
JAVELIN  
RAMBLER



## 1968 AMERICAN MOTORS INTERIOR COLORS

MODEL	SEAT UPHOLSTERY		DOOR PANELS	INSTRUMENT PANEL	(A) FLOOR COVERING	HEADLINING
AMERICAN	828	BLACK WITH WHITE	WHITE	BLACK	BLACK	OFF WHITE
AMERICAN 440 OR ROGUE	843	BLUE	DK. BLUE MET. & MED. BLUE MET. COMBO.	DK. BLUE MET.	DK. BLUE	OFF WHITE
	844	GREEN	DK. GREEN MET. & MED. GREEN MET. COMBO.	DK. GREEN MET.	DK. GREEN	OFF WHITE
	845	RED	RED	RED	RED	OFF WHITE
	848	BLACK WITH WHITE	WHITE & BLACK COMBO.	BLACK	BLACK	OFF WHITE
REBEL 550	851	BLACK	BLACK	BLACK	BLACK	WHITE
	853	BLUE	MED. BLUE MET.	DK. BLUE MET.	BLACK	MED. BLUE
	855	RED	RED	RED	BLACK	WHITE
REBEL 770 OR SST	871	BLACK	BLACK	BLACK	BLACK	(B) WHITE
	873	BLUE	DK. BLUE MET. & MED. BLUE MET. COMBO.	DK. BLUE MET.	DK. BLUE	MED. BLUE
	874	GREEN	DK. GREEN MET. & MED. GREEN MET. COMBO.	DK. GREEN MET.	DK. GREEN	MED. GREEN
	875	RED	RED	RED	RED	(C) WHITE
	876	GOLD	MED. GOLD	MED. GOLD MET.	MED. GOLD	MED. GOLD
	879	RUSSET	DK. RUSSET	DK. RUSSET MET.	DK. RUSSET	DK. RUSSET
AMBASSADOR	881	BLACK	BLACK	BLACK	BLACK	WHITE
	883	BLUE	DK. BLUE MET. & MED. BLUE MET. COMBO.	DK. BLUE MET.	DK. BLUE	MED. BLUE
	885	RED	RED	RED	RED	WHITE
AMBASSADOR DPL OR SST	891	BLACK	BLACK	BLACK	BLACK	(B) WHITE
	893	BLUE	DK. BLUE MET. & MED. BLUE MET. COMBO.	DK. BLUE MET.	DK. BLUE	MED. BLUE
	894	GREEN	DK. GREEN MET. & MED. GREEN MET. COMBO.	DK. GREEN MET.	DK. GREEN	MED. GREEN
	895	RED	RED	RED	RED	(C) WHITE
	896	GOLD	MED. GOLD MET.	MED. GOLD MET.	MED. GOLD	MED. GOLD
	899	RUSSET	DK. RUSSET MET.	DK. RUSSET MET.	DK. RUSSET	DK. RUSSET
JAVELIN	831	BLACK	BLACK	BLACK	BLACK	BLACK
	838	WHITE	WHITE (BLK. ARMREST)	BLACK	BLACK	BLACK
JAVELIN SST	831	BLACK	BLACK	BLACK	BLACK	BLACK
	832	TAN	TAN	MED. TAN MET.	TAN	TAN
	835	RED	RED	RED	RED	BLACK

**NOTES:** (A) LOOP-PILE "HERCULON" WALL-TO-WALL CARPETING FOR ALL MODELS, EXCEPT AMERICAN (BASE MODEL) AND REBEL 550 USE RUBBER FLOOR COVERING (CARPET WITH 4-SPEED TRANSMISSION).  
 (B) BLACK FOR SST HARDTOPS.  
 (C) RED FOR SST HARDTOPS.

### EQUIPMENT NOTES

- Wheel Discs are standard on Rebel SST, Ambassador DPL, Ambassador SST and Javelin SST, and are optional on all other models. Turbo-Cast and Wire-Wheel Covers are optional on all models.
- Body side paint stripes are standard on Javelin and Javelin SST models, and are optional on Rebel SST and Ambassador SST models. On all Javelin models with optional "performance" package, wide "rally" stripes replace the standard slim stripes.
- Fold-down center armrest and sub-seat cushion are

included with bucket seats in Rebel and Ambassador models. In place of the center sub-seat cushion, a console is used for console-mounted Shift-Command transmission.

- Headrests are optional in pairs for all types of front seats.
- Because of American Motors Corporation's policy of continuing progress to improve our products, all information and specifications are subject to change without notice.



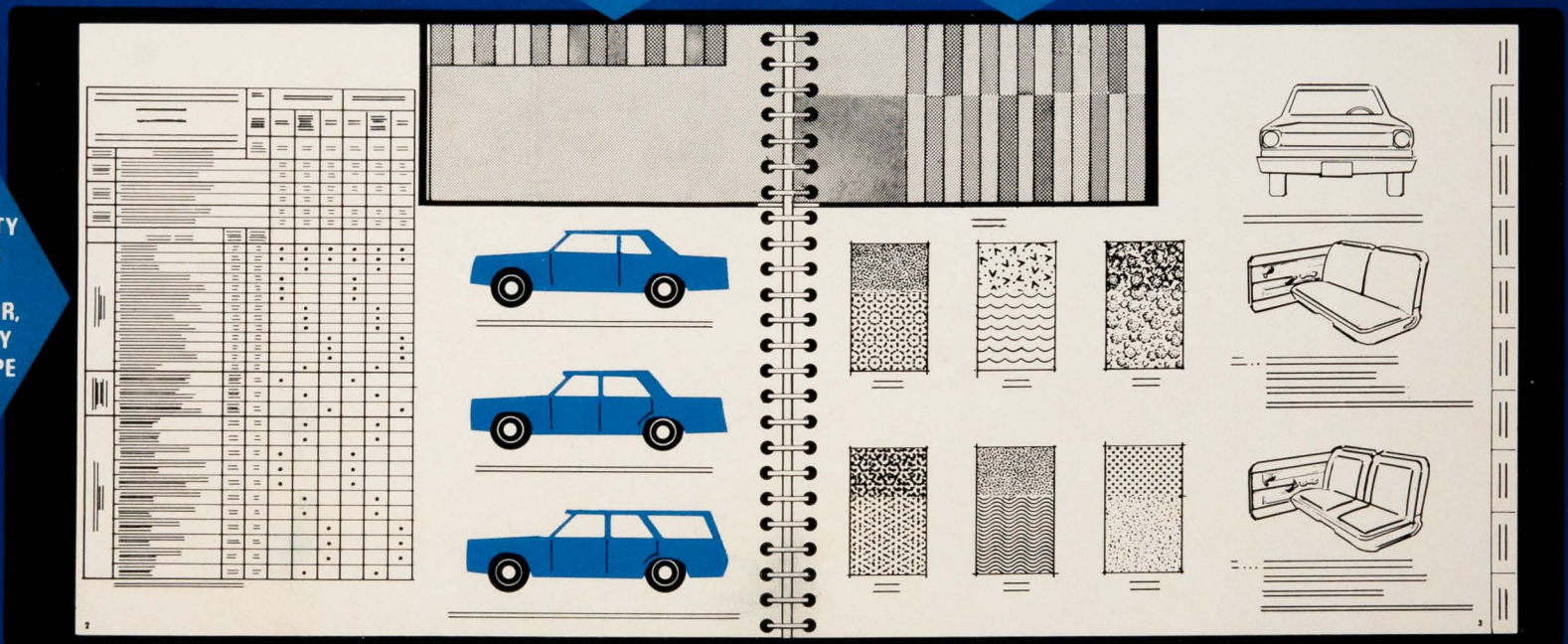
FOR 1968, THE WIDE VARIETY OF COLOR AND UPHOLSTERY SELECTIONS HAS BEEN TASTEFULLY CREATED BY SKILLED STYLISTS AND DESIGNERS. PERFECT COLOR HARMONY AND CONTRAST THEMES ARE ARTFULLY COMBINED WITH LUXURY APPOINTMENTS. HIGHEST QUALITY MATERIALS AND MANUFACTURING SKILLS EXPRESS STUNNING BEAUTY WITH LONG LASTING DURABILITY.

TURN TO PAGE SPREAD FOR MODEL DESIRED, OPEN UP EXTERIOR COLOR SAMPLES ABOVE...  
(SOLID ON LEFT, 2-TONE ON RIGHT)

EXTERIOR  
SOLID  
COLORS

EXTERIOR  
2-TONE  
COLORS

AVAILABILITY  
CHART FOR  
SELECTING  
BODY COLOR,  
UPHOLSTERY  
& SEAT TYPE



2-TONE  
DESIGNS  
FOR EACH  
MODEL

SEAT UPHOLSTERY  
FABRIC & VINYL  
MATERIALS

SEAT  
UPHOLSTERY  
DESIGNS



# 1968 RAMBLER AMERICAN

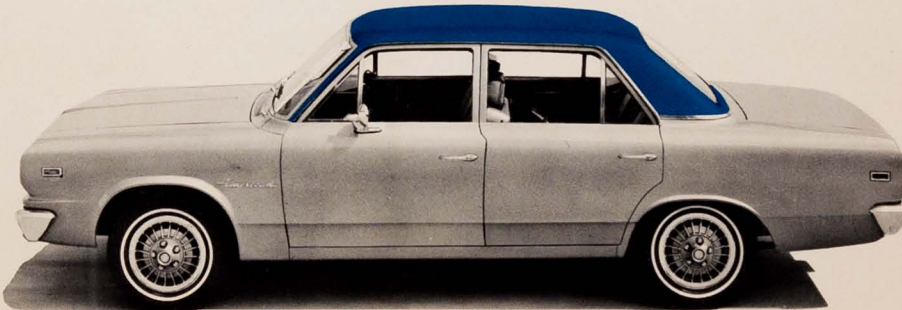
SEAT, TRIM AND COLOR AVAILABILITY

1968 RAMBLER AMERICAN		TRIM TYPE	FABRIC STANDARD	ALL-VINYL OPTIONAL
SEAT, TRIM AND COLOR AVAILABILITY		TRIM COLORS	C - GRAY AND WHITE M† - BLACK AND WHITE	BLACK AND WHITE
MODELS	SEAT TYPES AVAILABLE	"T" CODES	828	828
2-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD		C	B
	INDIVIDUAL—RECLINING—OPTIONAL		M†	N†
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD		C	B
	INDIVIDUAL—RECLINING—OPTIONAL		M†	N†
EXTERIOR COLORS		COLOR CODE	WHEEL COLOR*	
6 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	•
	FROST WHITE	72	72	•
	SATURN BLUE, Metallic (Light)	43	45	•
	RALLY GREEN, Metallic (Dark)	47	47	•
	LAREDO TAN, Metallic (Light)	49	50	•
	TURBO SILVER, Metallic	54	1	•
2 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE	1-72 72-1	1	•
	CLASSIC BLACK TURBO SILVER, Metallic	1-54 54-1	1	•
5 NON-REVERSIBLE 2-TONES OPTIONAL	SATURN BLUE, Metallic (Light) FROST WHITE	43-72	45	•
	SATURN BLUE, Metallic (Light) CLASSIC BLACK	43-1	45	•
	RALLY GREEN, Metallic (Dark) FROST WHITE	47-72	47	•
	LAREDO TAN, Metallic (Light) FROST WHITE	49-72	50	•
	LAREDO TAN, Metallic (Light) CLASSIC BLACK	49-1	50	•

\*Wheel color matches body color on Canadian-built cars.  
†Models with optional individual seats use "440" trim style and material for front and rear seats.



RAMBLER AMERICAN 2-DOOR SEDAN (6806)



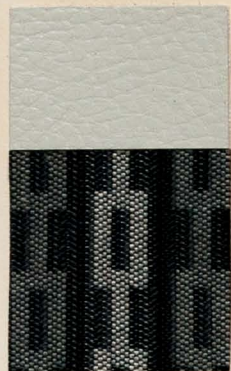
RAMBLER AMERICAN 4-DOOR SEDAN (6805)





RAMBLER AMERICAN

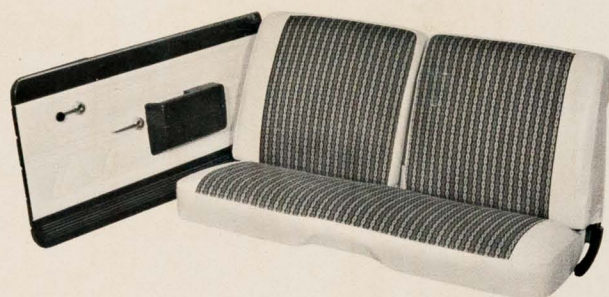
Standard Non-Reclining Seats



828C

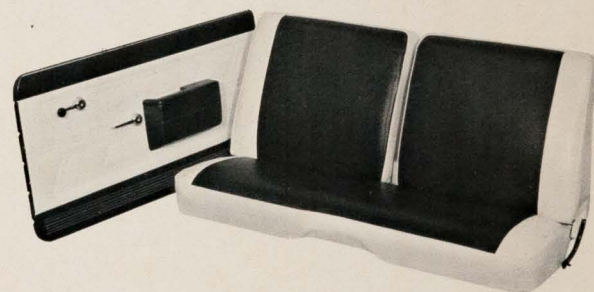


828B



C... STANDARD FABRIC

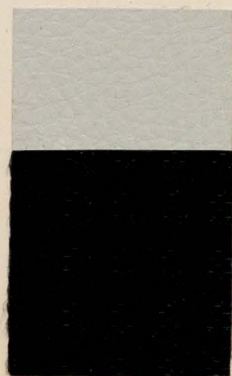
"SARATOGA" PATTERN with  
40.1% NYLON, 59.9% VISCOSE  
"ANTELOPE" GRAIN VINYL BOLSTERS



B... OPTIONAL ALL-VINYL

"TAHITI" EMBOSSED-VINYL  
BASKET-WEAVE PATTERN  
"ANTELOPE" GRAIN VINYL BOLSTERS

Individually-Adjustable Reclining Seats  
(Same Style and Material as 440)



828M



828N



M... STANDARD FABRIC

"REGIMENT" PATTERN with  
40% NYLON, 33.9% VISCOSE,  
26.1% POLYETHYLENE  
"ANTELOPE" GRAIN VINYL BOLSTERS



N... OPTIONAL ALL-VINYL

"TAHITI" EMBOSSED-VINYL  
BASKET-WEAVE PATTERN  
"ANTELOPE" GRAIN NYLON BOLSTERS



# 1968 RAMBLER AMERICAN

# 440

## SEAT, TRIM AND COLOR AVAILABILITY

1968 RAMBLER AMERICAN  440				TRIM TYPE		FABRIC STANDARD				ALL-VINYL OPTIONAL (STANDARD ON WAGON)					
				TRIM COLORS		BLUE	GREEN	RED	BLACK & WHITE	BLUE	GREEN	RED	BLACK & WHITE		
														"T" CODES	
SEAT, TRIM AND COLOR AVAILABILITY															
MODELS		SEAT TYPES AVAILABLE													
4-DOOR SEDAN		BENCH—NON-RECLINING—STANDARD						C C C C B B B B							
		INDIVIDUAL—RECLINING—OPTIONAL						C C C C B B B B							
4-DOOR WAGON		BENCH—NON-RECLINING—STANDARD						B B B B							
		INDIVIDUAL—RECLINING—OPTIONAL						B B B B							
EXTERIOR COLORS				COLOR CODE	WHEEL COLOR*										
13 SOLID COLORS STANDARD	CLASSIC BLACK			1	1	•	•	•	•	•	•	•	•		
	FROST WHITE			72	72	•	•	•	•	•	•	•			
	MATADOR RED			39	39			•	•		•	•			
	SATURN BLUE, Metallic (Light)			43	45	•			•	•		•			
	CARAVELLE BLUE, Metallic (Medium)			44	45	•			•	•		•			
	BLAZER BLUE, Metallic (Dark)			45	45	•			•	•		•			
	LAUREL GREEN, Metallic (Light)			46	47		•		•		•	•			
	RALLY GREEN, Metallic (Dark)			47	47		•		•	•		•			
	TAHITI TURQUOISE, Metallic (Medium)			48	48				•			•			
	LAREDO TAN, Metallic (Light)			49	50				•			•			
	SCARAB GOLD, Metallic			52	52				•			•			
TURBO SILVER, Metallic			54	1	•		•	•	•		•	•			
HIALEAH YELLOW			58	58		•		•		•		•			
5 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE			1-72 72-1	1			•	•		•	•			
	CLASSIC BLACK TURBO SILVER, Metallic			1-54 54-1	1			•	•		•	•			
	SATURN BLUE, Metallic (Light) BLAZER BLUE, Metallic (Dark)			43-45 45-43	45	•			•						
	CARAVELLE BLUE, Metallic (Medium) BLAZER BLUE, Metallic (Dark)			44-45 45-44	45	•			•						
	LAUREL GREEN, Metallic (Light) RALLY GREEN, Metallic (Dark)			46-47 47-46	47		•			•					
	MATADOR RED FROST WHITE			39-72 72-39	39			•	•		•	•			
18 NON-REVERSIBLE 2-TONES OPTIONAL	MATADOR RED CLASSIC BLACK			39-1 1-39	39			•	•		•	•			
	SATURN BLUE, Metallic (Light) FROST WHITE			43-72 72-43	45	•			•	•		•			
	SATURN BLUE, Metallic (Light) CLASSIC BLACK			43-1 1-43	45	•			•	•		•			
	CARAVELLE BLUE, Metallic (Medium) FROST WHITE			44-72 72-44	45	•			•	•		•			
	CARAVELLE BLUE, Metallic (Medium) CLASSIC BLACK			44-1 1-44	45	•			•	•		•			
	BLAZER BLUE, Metallic (Dark) FROST WHITE			45-72 72-45	45	•			•	•		•			
	LAUREL GREEN, Metallic (Light) FROST WHITE			46-72 72-46	47		•		•		•	•			
	LAUREL GREEN, Metallic (Light) CLASSIC BLACK			46-1 1-46	47		•		•		•	•			
	RALLY GREEN, Metallic (Dark) FROST WHITE			47-72 72-47	47		•		•		•	•			
	TAHITI TURQUOISE, Metallic (Medium) FROST WHITE			48-72 72-48	48				•			•			
	TAHITI TURQUOISE, Metallic (Medium) CLASSIC BLACK			48-1 1-48	48				•			•			
	LAREDO TAN, Metallic (Light) FROST WHITE			49-72 72-49	50				•			•			
	LAREDO TAN, Metallic (Light) CLASSIC BLACK			49-1 1-49	50				•			•			
	SCARAB GOLD, Metallic FROST WHITE			52-72 72-52	52				•			•			
	SCARAB GOLD, Metallic CLASSIC BLACK			52-1 1-52	52				•			•			
	HIALEAH YELLOW FROST WHITE			58-72 72-58	58		•		•		•	•			
	HIALEAH YELLOW CLASSIC BLACK			58-1 1-58	58				•			•			

\*Wheel color matches major body color on Canadian-built cars.



RAMBLER AMERICAN 440 4-DOOR SEDAN (6805-5)



RAMBLER AMERICAN 440 4-DOOR STATION WAGON (6808-5)

ROOF-RACK EXTRA-COST OPTION





RAMBLER AMERICAN 440



843C



844C



845C



848C



C . . . STANDARD FABRIC (Sedan)

"REGIMENT" PATTERN with  
40% NYLON, 33.9% VISCOSE,  
26.1% POLYETHYLENE  
"ANTELOPE" GRAIN VINYL BOLSTERS



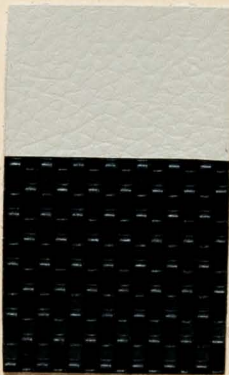
843B



844B



845B



848B



B . . . OPTIONAL ALL-VINYL

(Standard on Wagon)

"TAHITI" EMBOSSED VINYL  
BASKET-WEAVE PATTERN  
"ANTELOPE" GRAIN VINYL BOLSTERS



# 1968 RAMBLER AMERICAN ROGUE

SEAT, TRIM AND COLOR AVAILABILITY

1968 RAMBLER AMERICAN					TRIM TYPE		FABRIC STANDARD				ALL-VINYL OPTIONAL				
ROGUE					TRIM COLORS		BLUE	GREEN	RED	BLACK & WHITE	BLUE	GREEN	RED	BLACK & WHITE	
					"T" CODES		843	844	845	848	843	844	845	848	
SEAT, TRIM AND COLOR AVAILABILITY		MODELS			SEAT TYPES AVAILABLE										
2-DOOR HARDTOP		BENCH—NON-RECLINING—STANDARD						C	C	C	C	B	B	B	B
		INDIVIDUAL—RECLINING—OPTIONAL						C	C	C	C	B	B	B	B
		EXTERIOR COLORS			COLOR CODE	WHEEL COLOR									
13 SOLID COLORS STANDARD	CLASSIC BLACK			1	1	•	•	•	•	•	•	•	•	•	•
	FROST WHITE			72	72	•	•	•	•	•	•	•	•	•	•
	MATADOR RED			39	39			•	•				•	•	•
	SATURN BLUE, Metallic (Light)			43	45	•				•				•	•
	CARAVELLE BLUE, Metallic (Medium)			44	45	•			•	•				•	•
	BLAZER BLUE, Metallic (Dark)			45	45	•			•	•				•	•
	LAUREL GREEN, Metallic (Light)			46	47		•				•			•	•
	RALLY GREEN, Metallic (Dark)			47	47		•			•		•		•	•
	TAHITI TURQUOISE, Metallic (Medium)			48	48				•					•	•
	LAREDO TAN, Metallic (Light)			49	50				•					•	•
	SCARAB GOLD, Metallic			52	52				•					•	•
	TURBO SILVER, Metallic			54	1	•		•		•	•		•	•	•
	HIALEAH YELLOW			58	58		•		•			•		•	•
5 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK			1-72	1			•	•				•	•	
	FROST WHITE			72-1				•	•			•	•		
	CLASSIC BLACK			1-54	1			•	•			•	•		
	TURBO SILVER, Metallic			54-1				•	•			•	•		
	SATURN BLUE, Metallic (Light)			43-45	45	•				•			•		
	BLAZER BLUE, Metallic (Dark)			45-43						•			•		
18 NON-REVERSIBLE 2-TONES OPTIONAL	CARAVELLE BLUE, Metallic (Medium)			44-45	45	•				•				•	
	BLAZER BLUE, Metallic (Dark)			45-44						•				•	
	LAUREL GREEN, Metallic (Light)			46-47	47		•				•			•	
	RALLY GREEN, Metallic (Dark)			47-46										•	
	MATADOR RED			39-72	39			•	•			•	•		
	FROST WHITE											•	•		
	MATADOR RED			39-1	39			•	•			•	•		
	CLASSIC BLACK											•	•		
	SATURN BLUE, Metallic (Light)			43-72	45	•				•			•		
	FROST WHITE								•				•		
	SATURN BLUE, Metallic (Light)			43-1	45	•				•			•		
	CLASSIC BLACK								•				•		
	CARAVELLE BLUE, Metallic (Medium)			44-72	45	•				•			•		
	FROST WHITE								•				•		
	CARAVELLE BLUE, Metallic (Medium)			44-1	45	•				•			•		
	CLASSIC BLACK								•				•		
	BLAZER BLUE, Metallic (Dark)			45-72	45	•				•			•		
	FROST WHITE								•				•		
	LAUREL GREEN, Metallic (Light)			46-72	47		•				•			•	
	FROST WHITE								•				•		
LAUREL GREEN, Metallic (Light)			46-1	47		•				•			•		
CLASSIC BLACK								•				•			
RALLY GREEN, Metallic (Dark)			47-72	47		•				•			•		
FROST WHITE								•				•			
TAHITI TURQUOISE, Metallic (Medium)			48-72	48					•				•		
FROST WHITE									•				•		
TAHITI TURQUOISE, Metallic (Medium)			48-1	48					•				•		
CLASSIC BLACK									•				•		
LAREDO TAN, Metallic (Light)			49-72	50					•				•		
FROST WHITE									•				•		
LAREDO TAN, Metallic (Light)			49-1	50					•				•		
CLASSIC BLACK									•				•		
SCARAB GOLD, Metallic			52-72	52					•				•		
FROST WHITE									•				•		
SCARAB GOLD, Metallic			52-1	52					•				•		
CLASSIC BLACK									•				•		
HIALEAH YELLOW			58-72	58		•				•			•		
FROST WHITE										•			•		
HIALEAH YELLOW			58-1	58						•			•		
CLASSIC BLACK										•			•		

VINYL-COVERED ROOFS  
Black or Off-White with all solid colors.



RAMBLER AMERICAN ROGUE 2-DOOR HARDTOP (6809-7)

Also with Black or Off-White Vinyl-Covered Roof Option





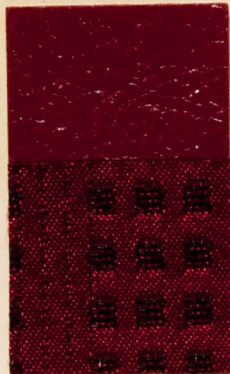
RAMBLER AMERICAN ROGUE



843C



844C



845C



848C



C... STANDARD FABRIC

"REGIMENT" PATTERN with  
40% NYLON, 33.9% VISCOSE,  
26.1% POLYETHYLENE  
"ANTELOPE" GRAIN VINYL BOLSTERS



843B



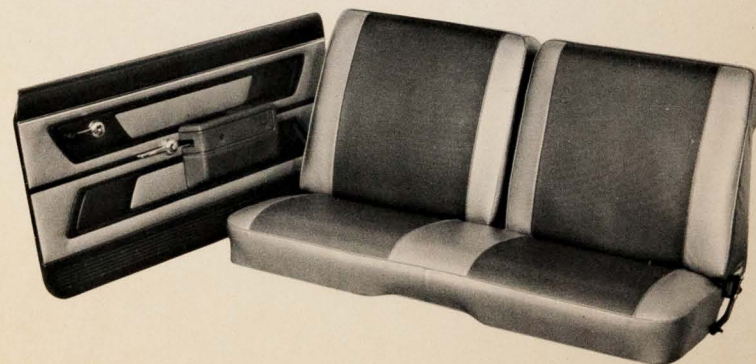
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B... OPTIONAL ALL-VINYL

"TAHITI" EMBOSSED VINYL  
BASKET-WEAVE PATTERN  
"ANTELOPE" GRAIN VINYL BOLSTERS



# 1968 REBEL

# 550

## SEAT, TRIM AND COLOR AVAILABILITY

1968 REBEL 550		TRIM TYPE	FABRIC STANDARD			ALL-VINYL OPTIONAL (STD. WAGON & CONVERT.)		
		TRIM COLORS	BLACK	BLUE	RED	BLACK	BLUE	RED
		"T" CODES	851	853	855	851	853	855
MODELS	SEAT TYPES AVAILABLE							
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD		C	C	C	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	V	V	V
4-DOOR WAGON	BENCH—NON-RECLINING—STANDARD					V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	V	V	V
2-DOOR HARDTOP	BENCH—NON-RECLINING—STANDARD		C	C	C	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	V	V	V
2-DOOR CONVERT.	BENCH—NON-RECLINING—STANDARD					V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL					V	V	V
		EXTERIOR COLORS	COLOR CODE	WHEEL COLOR*				
14 SOLID COLORS STANDARD	CLASSIC BLACK		1	1	•	•	•	•
	FROST WHITE		72	72	•	•	•	•
	MATADOR RED		39	39	•	•	•	•
	SATURN BLUE, Metallic (Light)		43	45	•	•	•	•
	CARAVELLE BLUE, Metallic (Medium)		44	45	•	•	•	•
	BLAZER BLUE, Metallic (Dark)		45	45	•	•	•	•
	LAUREL GREEN, Metallic (Light)		46	47	•	•	•	•
	RALLY GREEN, Metallic (Dark)		47	47	•	•	•	•
	TAHITI TURQUOISE, Metallic (Medium)		48	48	•	•	•	•
	LAREDO TAN, Metallic (Light)		49	50	•	•	•	•
	CALCUTTA RUSSET, Metallic (Dark)		50	50	•	•	•	•
	SCARAB GOLD, Metallic		52	52	•	•	•	•
	TURBO SILVER, Metallic		54	1	•	•	•	•
	HIALEAH YELLOW		58	58	•	•	•	•
6 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK		1-72	1	•	•	•	•
	FROST WHITE		72-1	1	•	•	•	•
	CLASSIC BLACK		1-54	1	•	•	•	•
	TURBO SILVER, Metallic		54-1	1	•	•	•	•
	SATURN BLUE, Metallic (Light)		43-45	45	•	•	•	•
	BLAZER BLUE, Metallic (Dark)		45-43	45	•	•	•	•
	CARAVELLE BLUE, Metallic (Medium)		44-45	45	•	•	•	•
	BLAZER BLUE, Metallic (Dark)		45-44	45	•	•	•	•
	LAUREL GREEN, Metallic (Light)		46-47	47	•	•	•	•
	RALLY GREEN, Metallic (Dark)		47-46	47	•	•	•	•
19 NON-REVERSIBLE 2-TONES OPTIONAL	LAREDO TAN, Metallic (Light)		49-50	50	•	•	•	•
	CALCUTTA RUSSET, Metallic (Dark)		50-49	50	•	•	•	•
	MATADOR RED		39-72	39	•	•	•	•
	FROST WHITE		72-1	1	•	•	•	•
	MATADOR RED		39-1	39	•	•	•	•
	CLASSIC BLACK		39-1	39	•	•	•	•
	SATURN BLUE, Metallic (Light)		43-72	45	•	•	•	•
	FROST WHITE		43-72	45	•	•	•	•
	SATURN BLUE, Metallic (Light)		43-1	45	•	•	•	•
	CLASSIC BLACK		43-1	45	•	•	•	•
	CARAVELLE BLUE, Metallic (Medium)		44-72	45	•	•	•	•
	FROST WHITE		44-72	45	•	•	•	•
	CARAVELLE BLUE, Metallic (Medium)		44-1	45	•	•	•	•
	CLASSIC BLACK		44-1	45	•	•	•	•
	BLAZER BLUE, Metallic (Dark)		45-72	45	•	•	•	•
	FROST WHITE		45-72	45	•	•	•	•
	LAUREL GREEN, Metallic (Light)		46-72	47	•	•	•	•
	FROST WHITE		46-72	47	•	•	•	•
	LAUREL GREEN, Metallic (Light)		46-1	47	•	•	•	•
	CLASSIC BLACK		46-1	47	•	•	•	•
	RALLY GREEN, Metallic (Dark)		47-72	47	•	•	•	•
	FROST WHITE		47-72	47	•	•	•	•
	TAHITI TURQUOISE, Metallic (Medium)		48-72	48	•	•	•	•
	FROST WHITE		48-72	48	•	•	•	•
	TAHITI TURQUOISE, Metallic (Medium)		48-1	48	•	•	•	•
	CLASSIC BLACK		48-1	48	•	•	•	•
	LAREDO TAN, Metallic (Light)		49-72	50	•	•	•	•
	FROST WHITE		49-72	50	•	•	•	•
	LAREDO TAN, Metallic (Light)		49-1	50	•	•	•	•
	CLASSIC BLACK		49-1	50	•	•	•	•
	CALCUTTA RUSSET, Metallic (Dark)		50-72	50	•	•	•	•
	FROST WHITE		50-72	50	•	•	•	•
	SCARAB GOLD, Metallic		52-72	52	•	•	•	•
	FROST WHITE		52-72	52	•	•	•	•
	SCARAB GOLD, Metallic		52-1	52	•	•	•	•
	CLASSIC BLACK		52-1	52	•	•	•	•
	HIALEAH YELLOW		58-72	58	•	•	•	•
	FROST WHITE		58-72	58	•	•	•	•
	HIALEAH YELLOW		58-1	58	•	•	•	•
	CLASSIC BLACK		58-1	58	•	•	•	•

\*Wheel color matches major body color on Canadian-built cars.

CONVERTIBLE TOPS

Black or Off-White with All Solid Colors.



REBEL 550 4-DOOR SEDAN (6815)



REBEL 550 4-DOOR STATION WAGON (6818)  
Side-Hinged Tailgate Optional At No Charge



REBEL 550 2-DOOR HARDTOP (6819)



REBEL 550 2-DOOR CONVERTIBLE (6817)

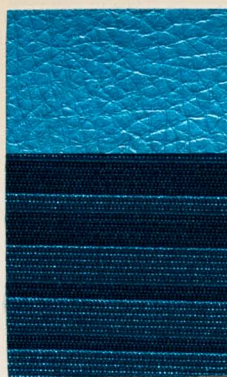




REBEL 550



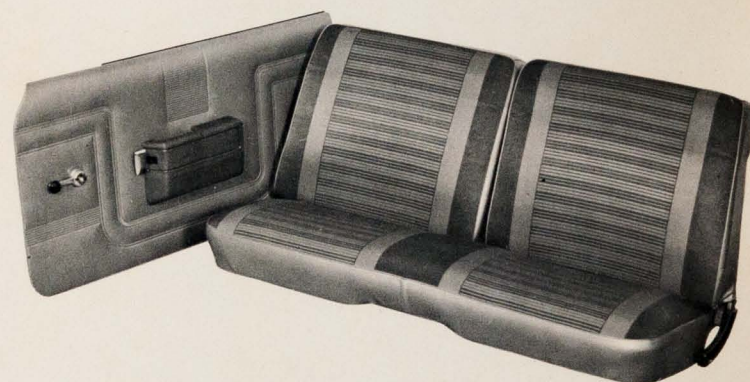
851C



853C



855C



### C . . . STANDARD FABRIC

(Sedan, Hardtop and Opt. Seat Wagon)

"CALGARY" PATTERN with

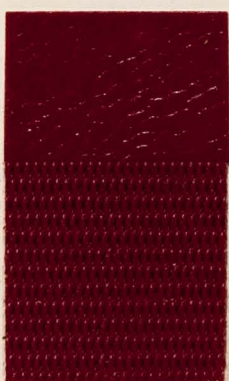
48.3% NYLON, 50% VISCOSE, 1.7% DACRON  
"ANTELOPE" GRAIN VINYL BOLSTERS



851V



853V



855V



### V . . . OPTIONAL ALL-VINYL

(Standard on Wagon and Convertible)

"VENTILAIR" BREATHABLE VINYL

(KNITTED VINYL, NYLON REINFORCED)  
"ANTELOPE" GRAIN VINYL BOLSTERS



# 1968 REBEL 770

## SEAT, TRIM AND COLOR AVAILABILITY

1968 REBEL 770				TRIM TYPE	FABRIC STANDARD					ALL-VINYL OPTIONAL (STANDARD ON WAGON)						
				TRIM COLORS	BLACK	BLUE	GREEN	GOLD	RUSSET	BLACK	BLUE	RED	GOLD			
					"T" CODES	871	873	874	876	879	871	873	875	876		
MODELS	SEAT TYPES AVAILABLE															
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD			C C C C C V V V V												
	INDIVIDUAL—RECLINING—OPTIONAL			C C C C C V V V V												
4-DOOR WAGON	BENCH—NON-RECLINING—STANDARD			V V V V V												
	INDIVIDUAL—RECLINING—OPTIONAL			C C V V V V V												
2-DOOR HARDTOP	BENCH—NON-RECLINING—STANDARD			C C C C C V V V V												
	INDIVIDUAL—RECLINING—OPTIONAL			C C C C C V V V V												
	EXTERIOR COLORS		COLOR CODE	WHEEL COLOR*												
14 SOLID COLORS—STANDARD	CLASSIC BLACK		1	1	●1	●2	●1	●1	●1	●1	●1	●2	●1	●1		
	FROST WHITE		72	72	●1	●2	●1	●1	●1	●1	●1	●2	●1	●1		
	MATADOR RED		39	39	●1								●1			
	SATURN BLUE, Metallic (Light)		43	45	●2	●2					●2	●2				
	CARAVELLE BLUE, Metallic (Medium)		44	45	●2	●2					●2	●2				
	BLAZER BLUE, Metallic (Dark)		45	45	●2	●2					●2	●2				
	LAUREL GREEN, Metallic (Light)		46	47	●1		●1				●1					
	RALLY GREEN, Metallic (Dark)		47	47	●1		●1				●1					
	TAHITI TURQUOISE, Metallic (Medium)		48	48	●1						●1					
	LAREDO TAN, Metallic (Light)		49	50	●1				●1		●1					
	CALCUTTA RUSSET, Metallic (Dark)		50	50	●1				●1		●1					
	SCARAB GOLD, Metallic		52	52	●1			●1			●1					
	TURBO SILVER, Metallic		54	1	●1	●2			●1		●1	●2	●1	●1		
	HIALEAH YELLOW		58	58	●1		●1				●1					
6 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK		1-72		●						●		●			
	FROST WHITE		72-1	1	●						●		●			
	CLASSIC BLACK		1-54		●								●			
	TURBO SILVER, Metallic		54-1	1	●								●			
	SATURN BLUE, Metallic (Light)		43-45			●						●				
	BLAZER BLUE, Metallic (Dark)		45-43	45			●						●			
	CARAVELLE BLUE, Metallic (Medium)		44-45			●							●			
	BLAZER BLUE, Metallic (Dark)		45-44	45			●						●			
	LAUREL GREEN, Metallic (Light)		46-47				●					●				
	RALLY GREEN, Metallic (Dark)		47-46	47			●					●				
19 NON-REVERSIBLE 2-TONES OPTIONAL	LAREDO TAN, Metallic (Light)		49-50								●					
	CALCUTTA RUSSET, Metallic (Dark)		50-49	50						●	●					
	MATADOR RED		39-72	39	●						●		●			
	FROST WHITE		72-39	39	●						●		●			
	MATADOR RED		39-1	39	●						●		●			
	CLASSIC BLACK		1-39	39	●						●		●			
	SATURN BLUE, Metallic (Light)		43-72	45		●						●				
	FROST WHITE		72-43	45		●						●				
	SATURN BLUE, Metallic (Light)		43-1	45	●	●					●	●				
	CLASSIC BLACK		1-43	45	●	●					●	●				
	CARAVELLE BLUE, Metallic (Medium)		44-72	45		●						●				
	FROST WHITE		72-44	45		●						●				
	CARAVELLE BLUE, Metallic (Medium)		44-1	45	●	●					●	●				
	CLASSIC BLACK		1-44	45	●	●					●	●				
	BLAZER BLUE, Metallic (Dark)		45-72	45		●						●				
	FROST White		72-45	45		●						●				
	LAUREL GREEN, Metallic (Light)		46-72	47			●				●					
	FROST WHITE		72-46	47			●				●					
	LAUREL GREEN, Metallic (Light)		46-1	47	●		●				●					
	CLASSIC BLACK		1-46	47	●		●				●					
	RALLY GREEN, Metallic (Dark)		47-72	47			●				●					
	FROST WHITE		72-47	47			●				●					
	TAHITI TURQUOISE, Metallic (Medium)		48-72	48	●						●					
	FROST WHITE		72-48	48	●						●					
	TAHITI TURQUOISE, Metallic (Medium)		48-1	48	●						●					
	CLASSIC BLACK		1-48	48	●						●					
	LAREDO TAN, Metallic (Light)		49-72	50						●	●					
	FROST WHITE		72-49	50						●	●					
	LAREDO TAN, Metallic (Light)		49-1	50	●					●	●					
CLASSIC BLACK		1-49	50	●					●	●						
CALCUTTA RUSSET, Metallic (Dark)		50-72	50						●	●						
FROST WHITE		72-50	50						●	●						
SCARAB GOLD, Metallic		52-72	52			●							●			
FROST WHITE		72-52	52			●							●			
SCARAB GOLD, Metallic		52-1	52	●					●				●			
CLASSIC BLACK		1-52	52	●					●				●			
HIALEAH YELLOW		58-72	58	●		●				●						
FROST WHITE		72-58	58	●		●				●						
HIALEAH YELLOW		58-1	58	●						●						
CLASSIC BLACK		1-58	58	●						●						

\*Wheel color matches major body color on Canadian-built cars.

### VINYL-COVERED ROOFS

1. Choice of Black or Off-White
2. Choice of Black, Off-White or Blue



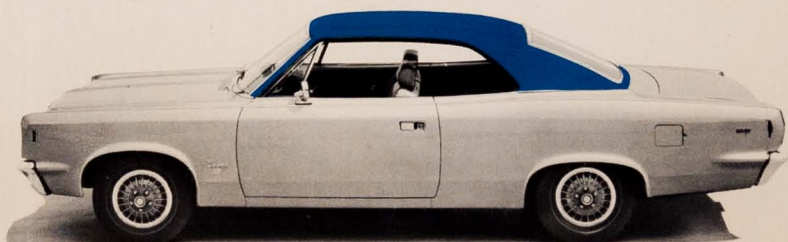
### REBEL 770 4-DOOR SEDAN (6815-5)

Also with Black, Off-White or Blue Vinyl-Covered Roof Option



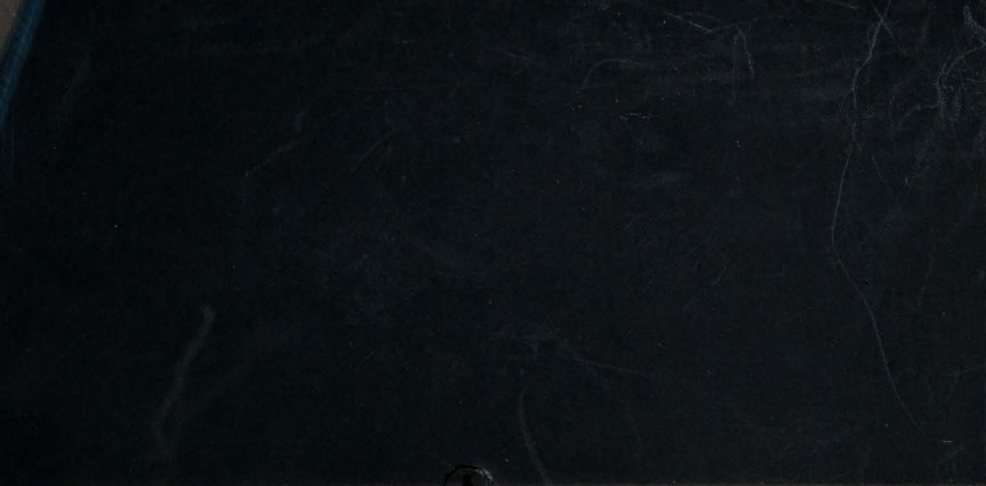
### REBEL 770 4-DOOR STATION WAGON (6818-5)

Simulated Wood-Grain Uses Same Side Moldings as 2-Tone Paint  
Side-Hinged Tailgate Optional At No Charge  
(Electric Tailgate Window Optional)  
Side-Hinged Tailgate and Electric Tailgate Window Included  
with Optional 3rd Seat



### REBEL 770 2-DOOR HARDTOP (6819-5)

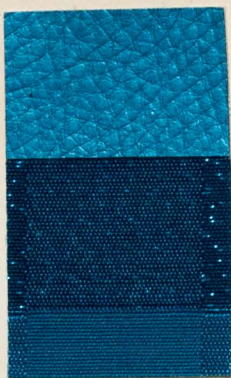




REBEL 770



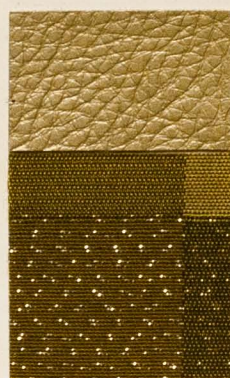
871C



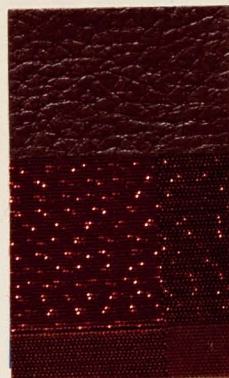
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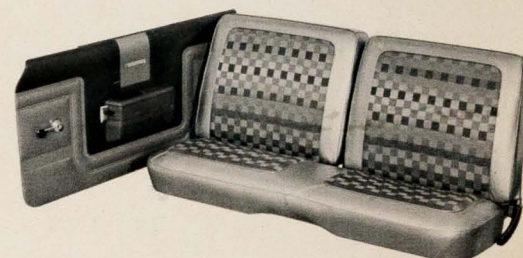
874C



876C



879C



C... STANDARD FABRIC  
(Sedan, Hardtop and Opt. Seat Wagon)

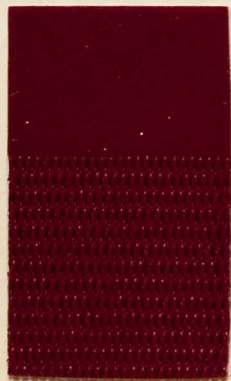
"PIMLICO" PLAID PATTERN with  
45.5% NYLON, 49.3% VISCOSE,  
2.6% ARNEL, 2.6% METALLIC  
"ANTELOPE" GRAIN VINYL BOLSTERS



871V



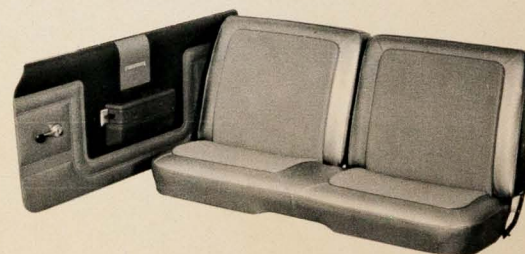
873V



875V



876V



V... OPTIONAL ALL-VINYL  
(Standard on Wagon)

"VENTILAIR" BREATHABLE VINYL  
(KNITTED VINYL, NYLON REINFORCED)  
"ANTELOPE" GRAIN VINYL BOLSTERS



## 1968 REBEL

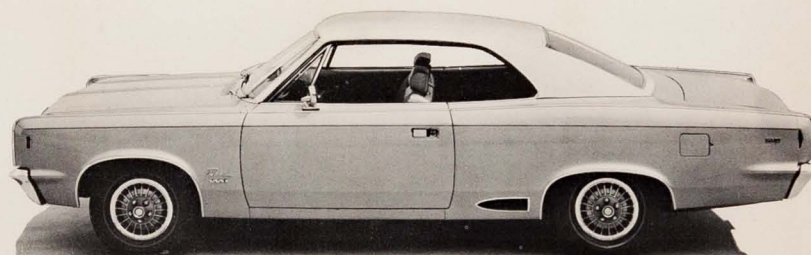
SST

## SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE				CODES		871	873	874	876	879	871	873	874	875	876	879	
2-DOOR HARDTOP	INDIVIDUAL—RECLINING—STANDARD						W	W	W	W	W	K	K	K	K	K	K	
	BUCKET—RECLINING—OPTIONAL											E	E	E	E	E	E	
2-DOOR CONVERT.	INDIVIDUAL—RECLINING—STANDARD											K	K	K	K	K	K	
	BUCKET—RECLINING—OPTIONAL											E	E	E	E	E	E	
		EXTERIOR COLORS		COLOR CODE	WHEEL COLOR													OPT. STRIPE COLOR
4 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	1	2	1	1	1	1	1	2	1	1	1	1	1	1	WHITE
	FROST WHITE	72	72	1	2	1	1	1	1	1	2	1	1	1	1	1	1	BLACK
	MATADOR RED	39	39	1										1				WHITE
	SATURN BLUE, Metallic (Light)	43	45	2	2						2	2						BLACK
	CARAVELLE BLUE, Metallic (Medium)	44	45	2	2						2	2						WHITE
	BLAZER BLUE, Metallic (Dark)	45	45	2	2						2	2						WHITE
	LAUREL GREEN, Metallic (Light)	46	47	1		1					1		1					BLACK
	RALLY GREEN, Metallic (Dark)	47	47	1		1					1		1					WHITE
	TAHITI TURQUOISE, Metallic (Medium)	48	48	1							1							BLACK
	LAREDO TAN, Metallic (Light)	49	50	1						1	1						1	BLACK
	CALCUTTA RUSSET, Metallic (Dark)	50	50	1						1	1						1	WHITE
	SCARAB GOLD, Metallic	52	52	1				1			1					1		BLACK
TURBO SILVER, Metallic	54	1	1	2						1	2			1			BLACK	
HIALEAH YELLOW	58	58	1			1				1			1				BLACK	
4 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK	1-72																BLACK
	FROST WHITE	72-1	1															WHITE
	CLASSIC BLACK	1-54																BLACK
	TURBO SILVER, Metallic	54-1	1															WHITE
	SATURN BLUE, Metallic (Light)	43-45	45															BLACK
	BLAZER BLUE, Metallic (Dark)	45-43																WHITE
	CARAVELLE BLUE, Metallic (Medium)	44-45	45															WHITE
	BLAZER BLUE, Metallic (Dark)	45-44																WHITE
LAUREL GREEN, Metallic (Light)	46-47	47															BLACK	
RALLY GREEN, Metallic (Dark)	47-46																WHITE	
LAREDO TAN, Metallic (Light)	49-50	50															BLACK	
CALCUTTA RUSSET, Metallic (Dark)	50-49																WHITE	
19 NON-REVERSIBLE 2-TONES OPTIONAL	MATADOR RED	39-72	39															WHITE
	FROST WHITE																	
	MATADOR RED	39-1	39															WHITE
	CLASSIC BLACK																	
	SATURN BLUE, Metallic (Light)	43-72	45															BLACK
	FROST WHITE																	
	SATURN BLUE, Metallic (Light)	43-1	45															BLACK
	CLASSIC BLACK																	
	CARAVELLE BLUE, Metallic (Medium)	44-72	45															WHITE
	FROST WHITE																	
	CARAVELLE BLUE, Metallic (Medium)	44-1	45															WHITE
	CLASSIC BLACK																	
	BLAZER BLUE, Metallic (Dark)	45-72	45															WHITE
	FROST WHITE																	
	LAUREL GREEN, Metallic (Light)	46-72	47															BLACK
	FROST WHITE																	
	LAUREL GREEN, Metallic (Light)	46-1	47															BLACK
	CLASSIC BLACK																	
	RALLY GREEN, Metallic (Dark)	47-72	47															WHITE
	FROST WHITE																	
TAHITI TURQUOISE, Metallic (Medium)	48-72	48															BLACK	
FROST WHITE																		
TAHITI TURQUOISE, Metallic (Medium)	48-1	48															BLACK	
CLASSIC BLACK																		
LAREDO TAN, Metallic (Light)	49-72	50															BLACK	
FROST WHITE																		
LAREDO TAN, Metallic (Light)	49-1	50															BLACK	
CLASSIC BLACK																		
CALCUTTA RUSSET, Metallic (Dark)	50-72	50															WHITE	
FROST WHITE																		
SCARAB GOLD, Metallic	52-72	52															BLACK	
FROST WHITE																		
SCARAB GOLD, Metallic	52-1	52															BLACK	
CLASSIC BLACK																		
HIALEAH YELLOW	58-72	58															BLACK	
FROST WHITE																		
HIALEAH YELLOW	58-1	58															BLACK	
CLASSIC BLACK																		

CONVERTIBLE TOPS  
Black or Off-White with All Solid Colors.

VINYL-COVERED ROOFS  
1. Choice of Black or Off-White  
2. Choice of Black, Off-White or Blue



## REBEL SST 2-DOOR HARDTOP (6819-7)

Also with Black, Off-White or Blue Vinyl-Covered Roof Option



## REBEL SST 2-DOOR CONVERTIBLE (6817-7)

Black or Off-White Top





## REBEL SST



### W... STANDARD FABRIC

(Hardtop)  
"PAISLEY PATTERN" with  
46.3% NYLON, 53.7% AVRIL  
"ANTELOPE" GRAIN VINYL BOLSTERS



### K... OPTIONAL ALL-VINYL

(Standard Convertible)  
"VENTILAIR" BREATHABLE VINYL  
(KNITTED VINYL, NYLON REINFORCED)  
"ANTELOPE" GRAIN VINYL BOLSTERS



### E... ALL-VINYL

for Optional Buckets

"VENTILAIR" BREATHABLE VINYL  
(KNITTED VINYL, NYLON REINFORCED)  
"ANTELOPE" GRAIN VINYL BOLSTERS



871W



873W



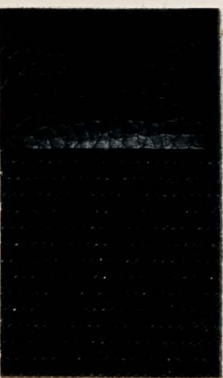
874W



876W



879W



871K  
871E



873K  
873E



874K  
874E



876K  
876E



879K  
879E



875K  
875E

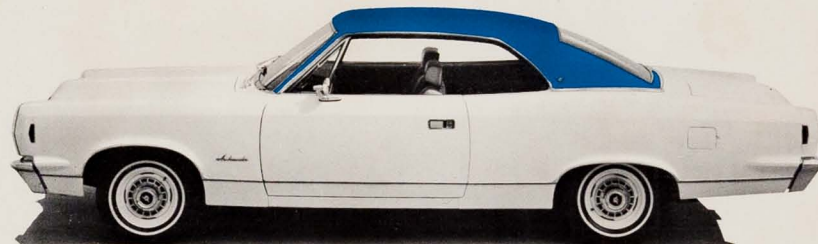


# 1968 AMBASSADOR

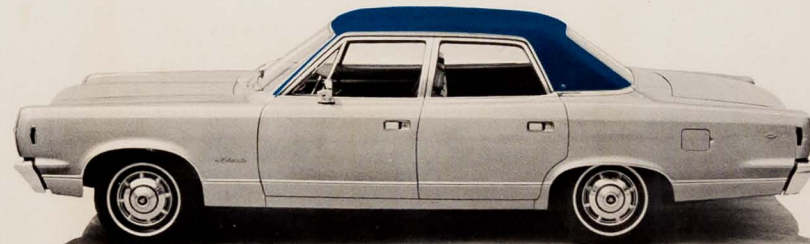
## SEAT, TRIM AND COLOR AVAILABILITY

MODELS		SEAT TYPES AVAILABLE		TRIM TYPE		FABRIC STANDARD		ALL-VINYL OPTIONAL		
				TRIM COLORS		BLACK		BLUE		
				"T" CODES	881	883	885	881	883	885
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD				C	C	C	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL				C	C	C	V	V	V
2-DOOR HARDTOP	BENCH—NON-RECLINING—STANDARD				C	C	C	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL				C	C	C	V	V	V
		EXTERIOR COLORS		COLOR CODE	WHEEL COLOR*					
14 SOLID COLORS STANDARD	CLASSIC BLACK		1	1	●	●	●	●	●	●
	FROST WHITE		72	72	●	●	●	●	●	●
	MATADOR RED		39	39	●		●			●
	SATURN BLUE, Metallic (Light)		43	45	●	●			●	
	CARAVELLE BLUE, Metallic (Medium)		44	45	●	●			●	
	BLAZER BLUE, Metallic (Dark)		45	45	●	●			●	
	LAUREL GREEN, Metallic (Light)		46	47	●					
	RALLY GREEN, Metallic (Dark)		47	47	●					
	TAHITI TURQUOISE, Metallic (Medium)		48	48	●					
	LAREDO TAN, Metallic (Light)		49	50	●					
	CALCUTTA RUSSET, Metallic (Dark)		50	50	●					
	SCARAB GOLD, Metallic		52	52	●					
	TURBO SILVER, Metallic		54	1	●	●	●		●	●
	HIALEAH YELLOW		58	58	●				●	
6 REVERSIBLE 2-TONE'S OPTIONAL	CLASSIC BLACK		1-72		●		●	●		
	FROST WHITE		72-1	1	●		●	●		●
	CLASSIC BLACK		1-54		●		●	●		
	TURBO SILVER, Metallic		54-1	1	●		●	●		●
	SATURN BLUE, Metallic (Light)		43-45			●			●	
	BLAZER BLUE, Metallic (Dark)		45-43	45		●				
	CARAVELLE BLUE, Metallic (Medium)		44-45			●			●	
	BLAZER BLUE, Metallic (Dark)		45-44	45		●				
	LAUREL GREEN, Metallic (Light)		46-47	47	●			●		
	RALLY GREEN, Metallic (Dark)		47-46							
13 NON-REVERSIBLE 2-TONES OPTIONAL	MATADOR RED		39-72	39	●		●	●		●
	FROST WHITE		39-1	39	●		●	●		●
	MATADOR RED		39-1	39	●		●	●		●
	CLASSIC BLACK		39-1	39	●		●	●		●
	SATURN BLUE, Metallic (Light)		43-72	45	●	●			●	
	FROST WHITE		43-72	45	●	●			●	
	SATURN BLUE, Metallic (Light)		43-1	45	●	●		●	●	
	CLASSIC BLACK		43-1	45	●	●		●	●	
	CARAVELLE BLUE, Metallic (Medium)		44-72	45	●	●			●	
	FROST WHITE		44-72	45	●	●			●	
	CARAVELLE BLUE, Metallic (Medium)		44-1	45	●	●		●	●	
	CLASSIC BLACK		44-1	45	●	●		●	●	
	BLAZER BLUE, Metallic (Dark)		45-72	45		●			●	
	FROST WHITE		45-72	45		●			●	
	LAUREL GREEN, Metallic (Light)		46-72	47	●			●		
	FROST WHITE		46-72	47	●			●		
	LAUREL GREEN, Metallic (Light)		46-1	47	●			●		
	CLASSIC BLACK		46-1	47	●			●		
	RALLY GREEN, Metallic (Dark)		47-72	47	●			●		
	FROST WHITE		47-72	47	●			●		
	TAHITI TURQUOISE, Metallic (Medium)		48-72	48	●			●		
	FROST WHITE		48-72	48	●			●		
	TAHITI TURQUOISE, Metallic (Medium)		48-1	48	●			●		
	CLASSIC BLACK		48-1	48	●			●		
	LAREDO TAN, Metallic (Light)		49-72	50	●			●		
	FROST WHITE		49-72	50	●			●		
	LAREDO TAN, Metallic (Light)		49-1	50	●			●		
	CLASSIC BLACK		49-1	50	●			●		
	CALCUTTA RUSSET, Metallic (Dark)		50-72	50	●			●		
	FROST WHITE		50-72	50	●			●		
	SCARAB GOLD, Metallic		52-72	52	●			●		
	FROST WHITE		52-72	52	●			●		
	SCARAB GOLD, Metallic		52-1	52	●			●		
	CLASSIC BLACK		52-1	52	●			●		
	HIALEAH YELLOW		58-72	58	●			●		
	FROST WHITE		58-72	58	●			●		
	HIALEAH YELLOW		58-1	58	●			●		
	CLASSIC BLACK		58-1	58	●			●		

\*Wheel color matches major body color on Canadian-built cars.



AMBASSADOR 2-DOOR HARDTOP (6889-2)



AMBASSADOR 4-DOOR SEDAN (6885-2)





## AMBASSADOR



881C



883C



885C



### C . . . STANDARD FABRIC

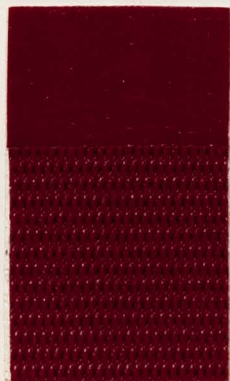
"BRISTOL" PATTERN with  
53.9% NYLON, 35% VISCOSE,  
11.1% POLYETHYLENE  
"ANTELOPE" GRAIN VINYL BOLSTERS



881V



883V



885V



### V . . . OPTIONAL ALL-VINYL

"VENTILAIR" BREATHABLE VINYL  
(KNITTED VINYL, NYLON REINFORCED)  
"ANTELOPE" GRAIN VINYL BOLSTERS



# 1968 AMBASSADOR

## DPL

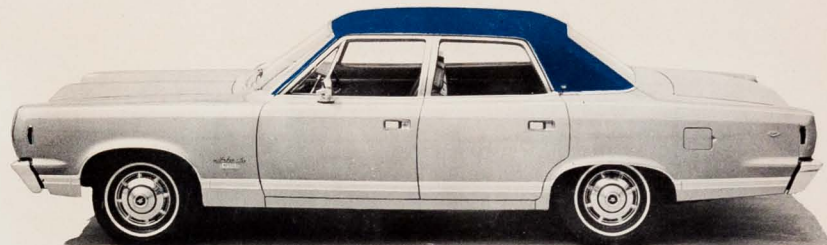
### SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	TRIM TYPE		FABRIC STANDARD					ALL-VINYL OPTIONAL (STANDARD ON WAGONS)			
		TRIM COLORS	"T" CODES	BLACK	BLUE	GREEN	GOLD	RUSSET	BLACK	BLUE	RED	GOLD
				891	893	894	896	899	891	893	895	896
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD INDIVIDUAL—RECLINING—OPTIONAL			C	C	C	C	C	V	V	V	V
4-DOOR WAGON	BENCH—NON-RECLINING—STANDARD INDIVIDUAL—RECLINING—OPTIONAL			C	C	C	C	C	V	V	V	V
2-DOOR HARDTOP	BENCH—NON-RECLINING—STANDARD INDIVIDUAL—RECLINING—OPTIONAL			C	C	C	C	C	V	V	V	V
EXTERIOR COLORS		COLOR CODE	WHEEL COLOR*									
14 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	1	2	1	1	1	1	2	1	1
	FROST WHITE	72	72	1	2	1	1	1	1	2	1	1
	MATADOR RED	39	39	1					1		1	
	SATURN BLUE, Metallic (Light)	43	45	2	2				2	2		
	CARAVELLE BLUE, Metallic (Medium)	44	45	2	2				2	2		
	BLAZER BLUE, Metallic (Dark)	45	45	2	2				2	2		
	LAUREL GREEN, Metallic (Light)	46	47	1		1			1			
	RALLY GREEN, Metallic (Dark)	47	47	1		1			1			
	TAHITI TURQUOISE, Metallic (Medium)	48	48	1					1			
	LAREDO TAN, Metallic (Light)	49	50	1				1	1			
	CALCUTTA RUSSET, Metallic (Dark)	50	50	1				1	1			
	SCARAB GOLD, Metallic	52	52	1			1		1			1
	TURBO SILVER, Metallic	54	1	1	2				1	2	1	
	HIALEAH YELLOW	58	58	1		1			1			
6 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK	1-72	1	1					1		1	
	FROST WHITE	72-1	1	1					1		1	
	CLASSIC BLACK	1-54	1	1					1		1	
	TURBO SILVER, Metallic	54-1	1	1					1		1	
	SATURN BLUE, Metallic (Light)	43-45	45		1					1		
	BLAZER BLUE, Metallic (Dark)	45-43	45		1					1		
	CARAVELLE BLUE, Metallic (Medium)	44-45	45		1					1		
	BLAZER BLUE, Metallic (Dark)	45-44	45		1					1		
	LAUREL GREEN, Metallic (Light)	46-47	47		1				1			
	RALLY GREEN, Metallic (Dark)	47-46	47		1				1			
19 NON-REVERSIBLE 2-TONES OPTIONAL	LAREDO TAN, Metallic (Light)	49-50	50		1			1	1			
	CALCUTTA RUSSET, Metallic (Dark)	50-49	50		1			1	1			
	MATADOR RED	39-72	39	1					1		1	
	FROST WHITE	72-39	39	1					1		1	
	MATADOR RED	39-1	39	1					1		1	
	CLASSIC BLACK	1-39	39	1					1		1	
	SATURN BLUE, Metallic (Light)	43-72	45		1					1		
	FROST WHITE	72-43	45		1					1		
	SATURN BLUE, Metallic (Light)	43-1	45	1	1				1	1		
	CLASSIC BLACK	1-43	45	1	1				1	1		
	CARAVELLE BLUE, Metallic (Medium)	44-72	45		1					1		
	FROST WHITE	72-44	45		1					1		
	CARAVELLE BLUE, Metallic (Medium)	44-1	45	1	1				1	1		
	CLASSIC BLACK	1-44	45	1	1				1	1		
	BLAZER BLUE, Metallic (Dark)	45-72	45		1					1		
	FROST WHITE	72-45	45		1					1		
	LAUREL GREEN, Metallic (Light)	46-72	47		1				1			
	FROST WHITE	72-46	47		1				1			
	LAUREL GREEN, Metallic (Light)	46-1	47	1	1				1	1		
	CLASSIC BLACK	1-46	47	1	1				1	1		
	RALLY GREEN, Metallic (Dark)	47-72	47		1				1			
	FROST WHITE	72-47	47		1				1			
	TAHITI TURQUOISE, Metallic (Medium)	48-72	48	1					1			
	FROST WHITE	72-48	48	1					1			
	TAHITI TURQUOISE, Metallic (Medium)	48-1	48	1					1			
	CLASSIC BLACK	1-48	48	1					1			
	LAREDO TAN, Metallic (Light)	49-72	50		1			1	1			
	FROST WHITE	72-49	50		1			1	1			
	LAREDO TAN, Metallic (Light)	49-1	50	1	1				1	1		
	CLASSIC BLACK	1-49	50	1	1				1	1		
	CALCUTTA RUSSET, Metallic (Dark)	50-72	50		1			1	1			
	FROST WHITE	72-50	50		1			1	1			
	SCARAB GOLD, Metallic	52-72	52		1							1
	FROST WHITE	72-52	52		1							1
	SCARAB GOLD, Metallic	52-1	52	1	1				1	1		
	CLASSIC BLACK	1-52	52	1	1				1	1		
	HIALEAH YELLOW	58-72	58	1		1			1			
	FROST WHITE	72-58	58	1		1			1			
	HIALEAH YELLOW	58-1	58	1					1			
	CLASSIC BLACK	1-58	58	1					1			

\*Wheel color matches major body color on Canadian-built cars.

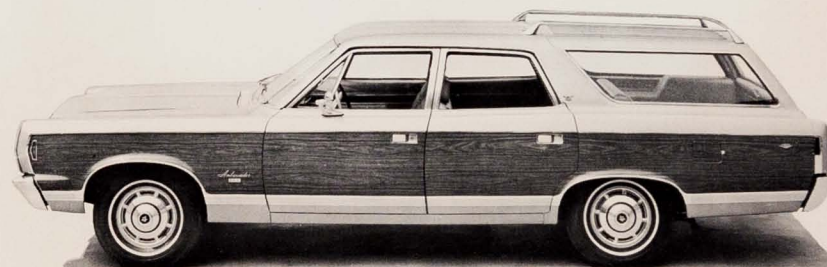
#### VINYL-COVERED ROOFS

1. Choice of Black or Off-White
2. Choice of Black, Off-White or Blue



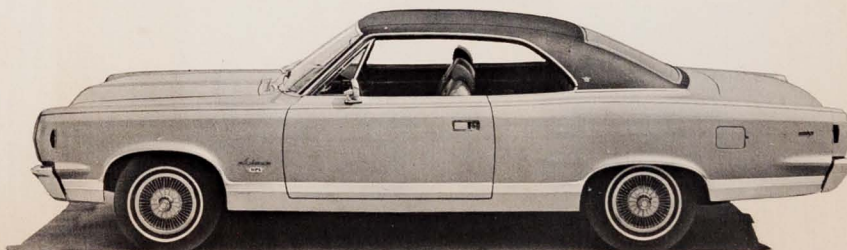
### AMBASSADOR DPL 4-DOOR SEDAN (6885-5)

Also with Black, Off-White or Blue Vinyl-Covered Roof Option



### AMBASSADOR DPL 4-DOOR STATION WAGON (6888-5)

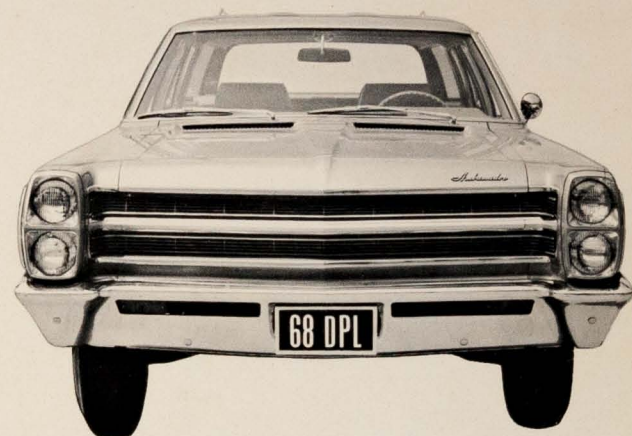
Simulated Wood-Grain Uses Same Side Moldings as 2-Tone Paint  
Side-Hinged Tailgate Optional At No Charge  
(Electric Tailgate Window Optional)  
Side Hinged Tailgate and Electric Tailgate Window Included with  
Optional 3rd Seat



### AMBASSADOR DPL 2-DOOR HARDTOP (6889-5)

Also with Black, Off-White or Blue Vinyl-Covered Roof Option





## AMBASSADOR DPL



891C



893C



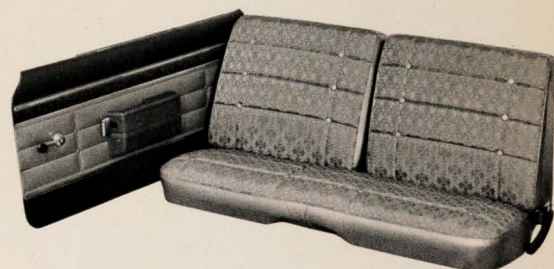
894C



896C



899C



### C... STANDARD FABRIC

(Sedan, Hardtop and Opt. Seat Wagon)

"VERSAILLES" PATTERN with  
50.6% NYLON, 40.3% AVRIL,  
9.1% VISCOSE  
"ANTELOPE" GRAIN VINYL BOLSTERS



891V



893V



895V



896V



### V... OPTIONAL ALL-VINYL

(Standard on Wagon)

"VENTILAIR" BREATHABLE VINYL  
(KNITTED VINYL, NYLON REINFORCED)  
"ANTELOPE" GRAIN VINYL BOLSTERS



# 1968 AMBASSADOR

## SST

### SEAT, TRIM AND COLOR AVAILABILITY

1968 AMBASSADOR				TRIM TYPE		FABRIC STANDARD					ALL-VINYL OPTIONAL (STD. WITH BUCKETS)						
SST				TRIM COLORS		BLACK	BLUE	GREEN	GOLD	RUSSET	BLACK	BLUE	GREEN	RED	GOLD	RUSSET	
				"T" CODES		891	893	894	896	899	891	893	894	895	896	899	
MODELS		SEAT TYPES AVAILABLE															
2-DOOR HARDTOP		INDIVIDUAL—RECLINING—STANDARD															
		BUCKET—RECLINING—OPTIONAL															
4-DOOR SEDAN		INDIVIDUAL—RECLINING—STANDARD															
		EXTERIOR COLORS		COLOR CODE	WHEEL COLOR											OPT. STRIPE COLOR	
14 SOLID COLORS STANDARD	CLASSIC BLACK		1	1	1	2	1	1	1	1	2	1	1	1	1	WHITE	
	FROST WHITE		72	72	1	2	1	1	1	1	2	1	1	1	1	BLACK	
	MATADOR RED		39	39	1					1			1			WHITE	
	SATURN BLUE, Metallic (Light)		43	45	2	2				2	2					BLACK	
	CARAVELLE BLUE, Metallic (Medium)		44	45	2	2				2	2					WHITE	
	BLAZER BLUE, Metallic (Dark)		45	45	2	2				2	2					WHITE	
	LAUREL GREEN, Metallic (Light)		46	47	1		1			1		1				BLACK	
	RALLY GREEN, Metallic (Dark)		47	47	1		1			1		1				WHITE	
	TAHITI TURQUOISE, Metallic (Medium)		48	48	1					1							BLACK
	LAREDO TAN, Metallic (Light)		49	50	1				1	1						1	BLACK
	CALCUTTA RUSSET, Metallic (Dark)		50	50	1				1	1						1	WHITE
	SCARAB GOLD, Metallic		52	52	1			1		1					1		BLACK
	TURBO SILVER, Metallic		54	1	1	2				1	2		1				BLACK
	HIALEAH YELLOW		58	58	1		1			1		1					BLACK
6 REVERSIBLE STRIPES OPTIONAL	CLASSIC BLACK		1-72	1	1					1			1			BLACK	
	FROST WHITE		72-1										1			WHITE	
	CLASSIC BLACK		1-54	1	1					1			1			BLACK	
	TURBO SILVER, Metallic		54-1										1			WHITE	
	SATURN BLUE, Metallic (Light)		43-45	45		1					1					BLACK	
	BLAZER BLUE, Metallic (Dark)		45-43													WHITE	
	CARAVELLE BLUE, Metallic (Medium)		44-45	45		1					1					WHITE	
	BLAZER BLUE, Metallic (Dark)		45-44													WHITE	
19 NON-REVERSIBLE STRIPES OPTIONAL	LAUREL GREEN, Metallic (Light)		46-47	47			1					1				BLACK	
	RALLY GREEN, Metallic (Dark)		47-46													WHITE	
	LAREDO TAN, Metallic (Light)		49-50	50					1							1	BLACK
	CALCUTTA RUSSET, Metallic (Dark)		50-49													1	WHITE
	MATADOR RED		39-72	39	1					1			1				WHITE
	FROST WHITE		72-1														
	MATADOR RED		39-1	39	1					1			1				WHITE
	CLASSIC BLACK																
	SATURN BLUE, Metallic (Light)		43-72	45		1					1						BLACK
	FROST WHITE																
	SATURN BLUE, Metallic (Light)		43-1	45	1	1				1	1						BLACK
	CLASSIC BLACK																
	CARAVELLE BLUE, Metallic (Medium)		44-72	45		1					1						WHITE
	FROST WHITE																
	CARAVELLE BLUE, Metallic (Medium)		44-1	45	1	1				1	1						WHITE
	CLASSIC BLACK																
	BLAZER BLUE, Metallic (Dark)		45-72	45		1					1						WHITE
	FROST WHITE																
	LAUREL GREEN, Metallic (Light)		46-72	47			1					1					BLACK
	FROST WHITE																
	LAUREL GREEN, Metallic (Light)		46-1	47	1		1			1		1					BLACK
	CLASSIC BLACK																
RALLY GREEN, Metallic (Dark)		47-72	47			1					1					WHITE	
FROST WHITE																	
TAHITI TURQUOISE, Metallic (Medium)		48-72	48	1					1							BLACK	
FROST WHITE																	
TAHITI TURQUOISE, Metallic (Medium)		48-1	48	1					1							BLACK	
CLASSIC BLACK																	
LAREDO TAN, Metallic (Light)		49-72	50					1							1	BLACK	
FROST WHITE																	
LAREDO TAN, Metallic (Light)		49-1	50	1					1	1					1	BLACK	
CLASSIC BLACK																	
CALCUTTA RUSSET, Metallic (Dark)		50-72	50												1	WHITE	
FROST WHITE																	
SCARAB GOLD, Metallic		52-72	52				1							1		BLACK	
FROST WHITE																	
SCARAB GOLD, Metallic		52-1	52	1			1	1		1				1		BLACK	
CLASSIC BLACK																	
HIALEAH YELLOW		58-72	58	1		1			1		1					BLACK	
FROST WHITE																	
HIALEAH YELLOW		58-1	58	1					1							BLACK	
CLASSIC BLACK																	

VINYL-COVERED ROOFS  
1. Choice of Black or Off-White  
2. Choice of Black, Off-White or Blue



### AMBASSADOR SST 2-DOOR HARDTOP (6889-7)

Also with Black, Off-White or Blue Vinyl-Covered Roof Option



### AMBASSADOR SST 4-DOOR SEDAN (6885-7)

Also with Black, Off-White or Blue Vinyl-Covered Roof Option





## AMBASSADOR SST



### W... STANDARD FABRIC

"TRIANON" PATTERN with  
42.2% NYLON, 44.6% VISCOSE,  
13.2% METALLIC  
"ANTELOPE" GRAIN VINYL BOLSTERS



### K... OPTIONAL VINYL

"VENTILAIR" BREATHABLE VINYL  
(KNITTED VINYL, NYLON REINFORCED)  
"ANTELOPE" GRAIN VINYL BOLSTERS



### E... ALL-VINYL for Opt. Hardtop Buckets

"VENTILAIR" BREATHABLE VINYL  
(KNITTED VINYL, NYLON REINFORCED)  
"ANTELOPE" GRAIN VINYL BOLSTERS



891W



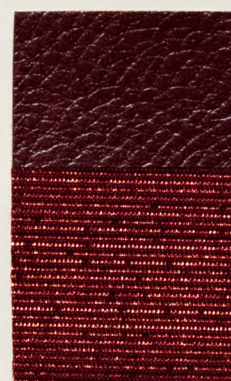
893W



894W



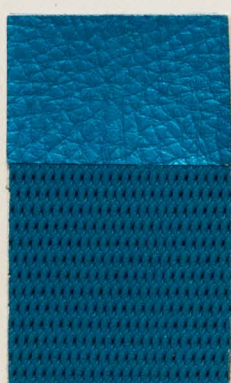
896W



899W



891K  
891E



893K  
893E



894K  
894E



896K  
896E



899K  
899E

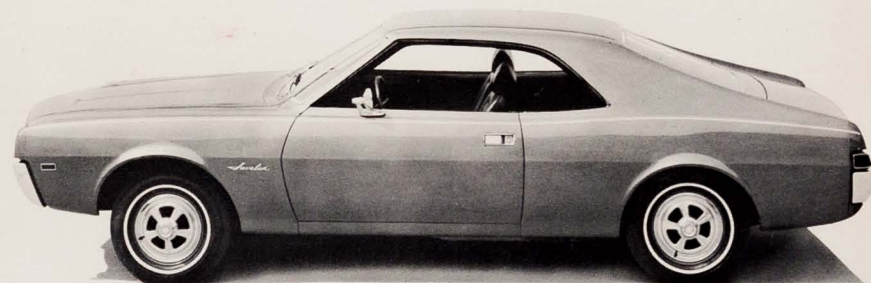


895K  
895E



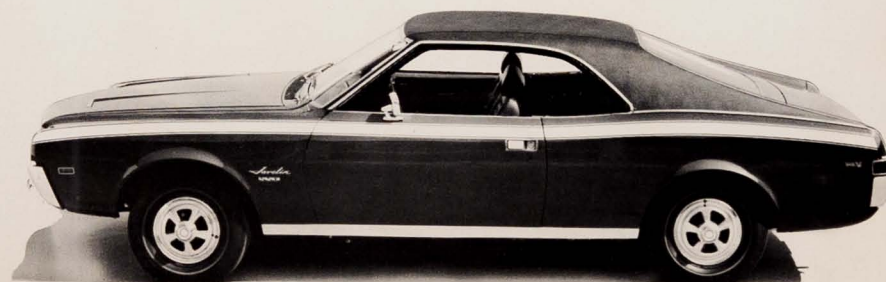
<div>1968</div> <div>JAVELIN</div> <div>SEAT, TRIM AND COLOR AVAILABILITY</div>		JAVELIN		JAVELIN SST						
		TRIM TYPE	VINYL STD.	VINYL OPT.	FABRIC (STRATA-STRIPE)			VINYL (VENTILAIR)		
		TRIM COLORS	BLACK	WHITE & BLACK	BLACK	TAN	RED	BLACK	TAN	RED
		"T" CODES	831	838	831	832	835	831	832	835
MODELS	SEAT TYPES AVAILABLE									
2-DOOR HARDTOP	BUCKET—NON-RECLINING—STANDARD		J	J						
"SST" 2-DOOR HARDTOP	BUCKET—RECLINING—STANDARD				D	D	D	E	E	E
STRIPE COLOR	14 EXTERIOR COLORS	COLOR CODE	WHEEL COLOR							
WHITE	CLASSIC BLACK	1	1	•	•	•	•	•	•	•
BLACK	FROST WHITE	72	72	•	•	•	•	•	•	•
WHITE	MATADOR RED	39	39	•	•	•	•	•	•	•
BLACK	SATURN BLUE, Metallic (Light)	43	45	•	•	•	•	•	•	
WHITE	CARAVELLE BLUE, Metallic (Medium)	44	45	•	•	•	•	•	•	
WHITE	BLAZER BLUE, Metallic (Dark)	45	45	•	•	•	•	•	•	
BLACK	LAUREL GREEN, Metallic (Light)	46	47	•	•	•	•	•	•	
WHITE	RALLY GREEN, Metallic (Dark)	47	47	•	•	•	•	•	•	
BLACK	TAHITI TURQUOISE, Metallic (Medium)	48	48	•	•	•	•	•	•	
BLACK	LAREDO TAN, Metallic (Light)	49	50	•	•	•	•	•	•	
WHITE	CALCUTTA RUSSET, Metallic (Dark)	50	50	•	•	•	•	•	•	
BLACK	SCARAB GOLD, Metallic	52	52	•	•	•	•	•	•	
BLACK	TURBO SILVER, Metallic	54	1	•	•	•	•	•	•	•
BLACK	HIALEAH YELLOW	58	58	•	•	•	•	•	•	

VINYL-COVERED ROOFS  
 Black or Off-White with All Solid Colors.



### JAVELIN (6879-5)

With or Without Black or White Vinyl-Covered Roof Option  
 Dual Paint Stripes Standard (Replaced by "Rally" Stripes,  
 included in optional "Performance" Package).



### JAVELIN SST (6879-7)

With or Without Black or White Vinyl-Covered Roof Option  
 Dual Paint Stripes Standard (Replaced by "Rally" Stripes,  
 included in optional "Performance" Package).





## JAVELIN

## JAVELIN SST



831J



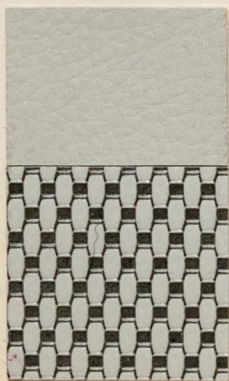
831E



832E



835E



838J



831D



832D



835D



### E... ALL-VINYL

for JAVELIN SST Reclining Buckets

"VENTILAIR" BREATHABLE VINYL

(KNITTED VINYL, NYLON REINFORCED)

"ANTELOPE" GRAIN VINYL BOLSTERS



### D... FABRIC

for JAVELIN SST Reclining Buckets

"STRATA-STRIPE" PATTERN

44% NYLON, 56% VISCOSE

"ANTELOPE" GRAIN VINYL BOLSTERS



### J... ALL-VINYL

for JAVELIN Non-Reclining Buckets

"TAHITI" EMBOSSED VINYL

BASKET-WEAVE PATTERN

"ANTELOPE" GRAIN VINYL BOLSTERS

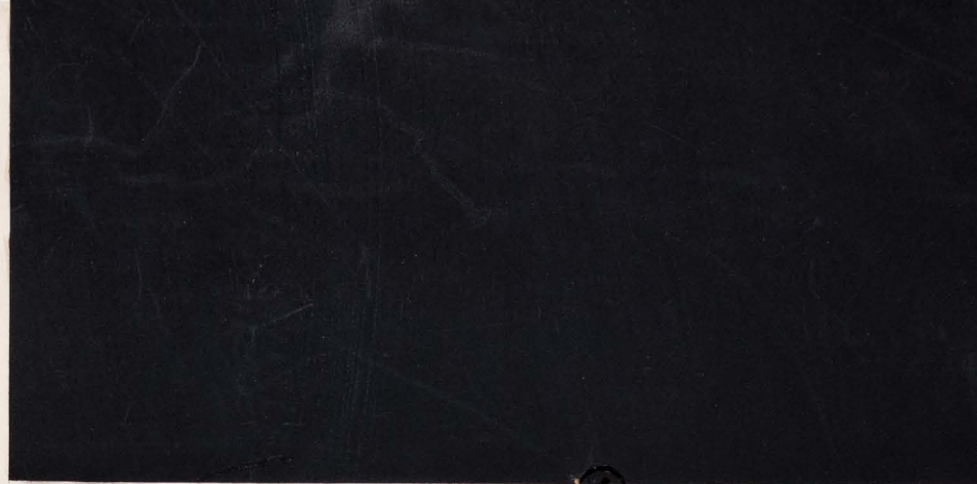


## CONVERTIBLE TOPS

*in Black or Off-White with  
any of the solid colors for . . .*

REBEL SST CONVERTIBLE

REBEL 550 CONVERTIBLE



## VINYL-COATED 2-PLY FABRIC



## VINYL-COVERED ROOFS

*in Black or Off-White with  
any of the solid colors for . . .*

JAVELIN

JAVELIN SST

RAMBLER AMERICAN ROGUE HARDTOP



*in Black, Off-White or Blue with  
any of the solid colors (Blue usage  
listed on charts) for . . .*

REBEL 770 and SST HARDTOPS

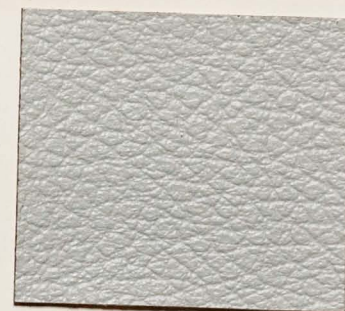
REBEL 770 SEDANS

AMBASSADOR DPL and SST HARDTOPS

AMBASSADOR DPL and SST SEDANS



BLACK



OFF-WHITE



BLUE



HIALEAH YELLOW



TURBO SILVER  
Metallic



58

54

52

SCARAB GOLD  
Metallic



58 54 52 50

CALCUTTA RUSSETT  
Metallic



56 54 52 50 49

LAREDO TAN

Metallic



58 54 52 50 49 48

TAHITI TURQUOISE

Metallic



58 54 52 50 49 48 47

**RALLY GREEN**  
Metallic



LAUREL GREEN  
Metallic



BLAZER BLUE

Metallic



CARAVELLE BLUE

Metallic



SATURN BLUE

Metallic



MATADOR RED



FROST WHITE

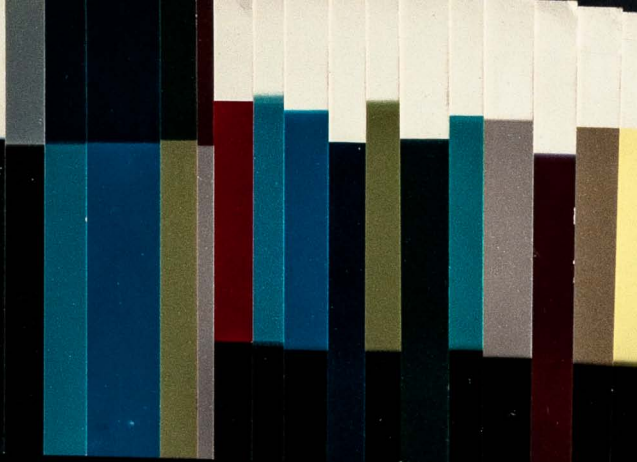


Accent Color  
72 FROST WHITE

Major Color  
1 BLACK

Code 1-72

(Reversible 72-1)

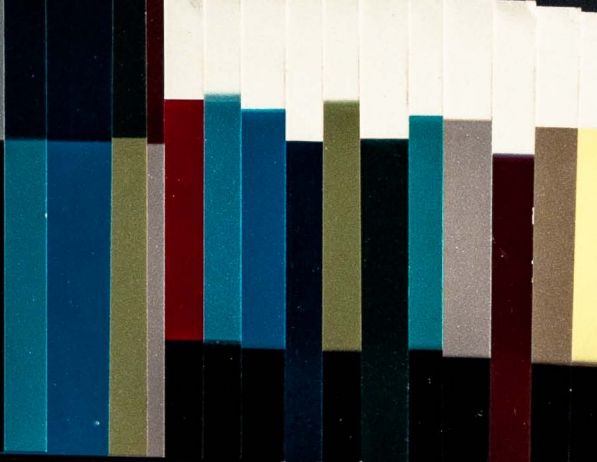


Accent Color  
54 TURBO SILVER  
Metallic

Major Color  
1 CLASSIC BLACK

Code 1-54

(Reversible 54-1)



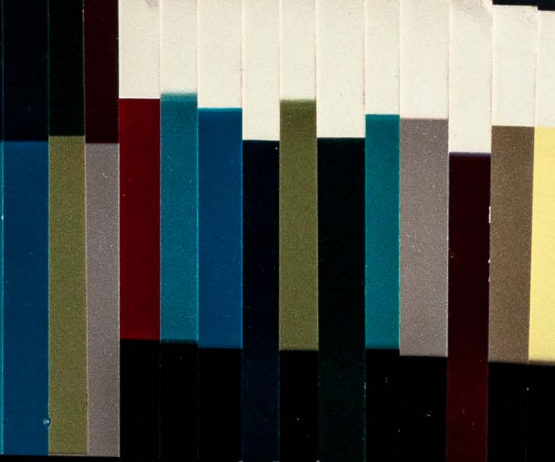


Accent Color  
45 BLAZER BLUE  
Metallic

Major Color  
43 SATURN BLUE  
Metallic

Code 43-45

(Reversible 45-43)

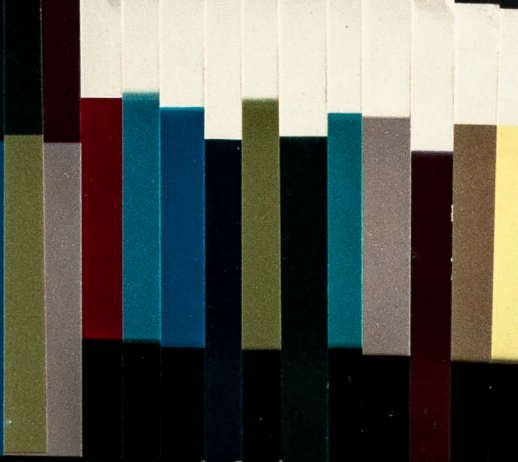


Accent Color  
45 BLAZER BLUE  
Metallic

Major Color  
44 CARAVELLE BLUE  
Metallic

Code 44-45

(Reversible 45-44)





Accent Color  
47 RALLY GREEN  
Metallic

Major Color  
46 LAUREL GREEN  
Metallic

Code 46-47

(Reversible 47-46)



Accent Color

50 CALCUTTA RUSSET

Metallic

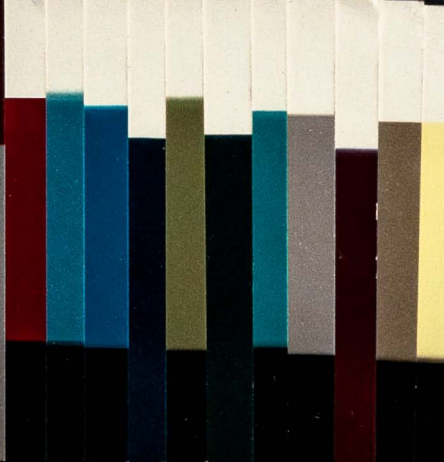
Major Color

49 LAREDO TAN

Metallic

Code 49-50

(Reversible 50-49)





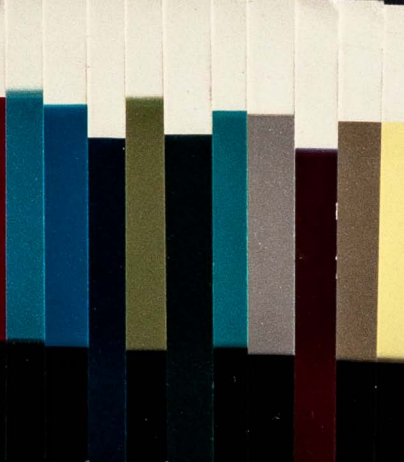
Accent Color  
72 FROST WHITE

Code 39-72

Major Color  
39 MATADOR RED

Accent Color  
1 CLASSIC BLACK

Code 39-1



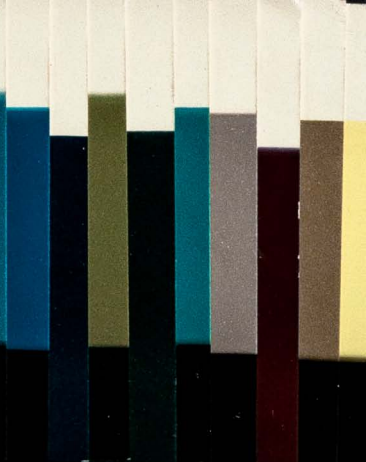
Accent Color  
72 FROST WHITE

Code 43-72

Major Color  
43 SATURN BLUE  
Metallic

Accent Color  
1 CLASSIC BLACK

Code 43-1





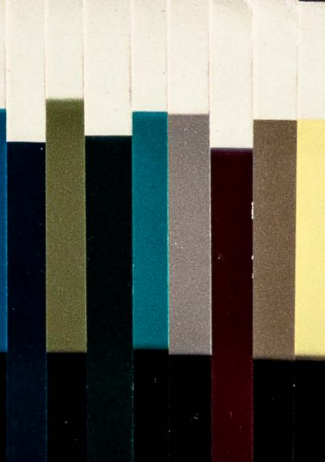
Accent Color  
72 FROST WHITE

Code 44-72

Major Color  
44 CARAVELLE BLUE  
Metallic

Accent Color  
1 CLASSIC BLACK

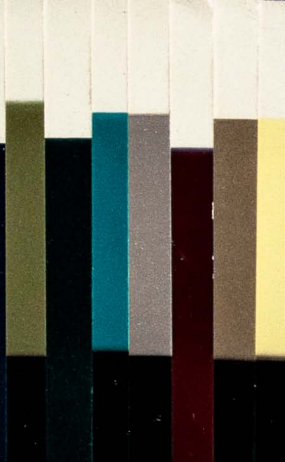
Code 44-1



Accent Color  
72 FROST WHITE

Major Color  
45 BLAZER BLUE  
Metallic

Code 45-72





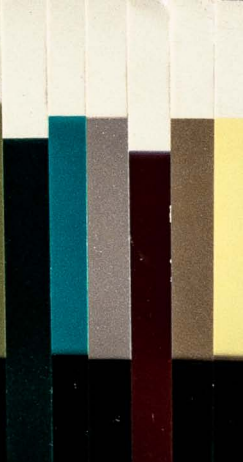
Accent Color  
72 FROST WHITE

Code 46-72

Major Color  
46 LAUREL GREEN  
Metallic

Accent Color  
1 CLASSIC BLACK

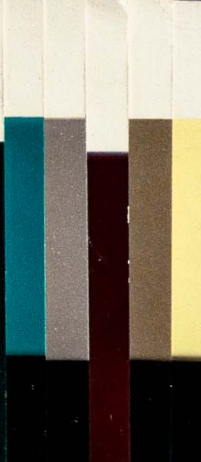
Code 46-1



Accent Color  
72 FROST WHITE

Major Color  
47 RALLY GREEN  
Metallic

Code 47-72





Accent Color  
72 FROST WHITE

Code 48-72

Major Color  
48 TAHITI TURQUOISE  
Metallic

Accent Color  
1 CLASSIC BLACK

Code 48-1

Accent Color  
72 FROST WHITE

Code 49-72

Major Color  
49 LAREDO TAN  
Metallic

Accent Color  
1 CLASSIC BLACK

Code 49-1



Accent Color

72 FROST WHITE

Major Color

50 CALCUTTA RUSSET

Metallic

Code 50-72

Accent Color

72 FROST WHITE

Code 52-72

Major Color

52 SCARAB GOLD

Metallic

Accent Color

1 CLASSIC BLACK

Code 52-1



Accent Color

72 FROST WHITE

Code 58-72

Major Color

58 HIALEAH YELLOW

Accent Color

1 CLASSIC BLACK

Code 58-1







**AMERICAN  
MOTORS**